Product presentation

HP Color LaserJet Pro MFP 4300 series

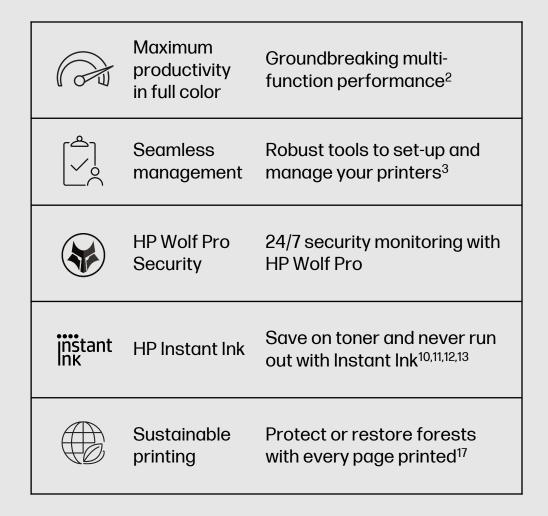
Colorful productivity. Seamless management.



Key selling points







Maximum productivity in full color





Compact design with groundbreaking performance. High-speed, double-sided color printing at up to 35 ppm, dual-sided scanning, and self-healing Wi-Fi®.1,2,8

Speed and shortcuts to keep your teams moving



Step up your workflow with blazing-fast speed to meet high-demand environments.



Do more in fewer steps. Simple shortcuts allow your employees to complete common tasks with just a touch.



Support your business work team with this compact, high-performing, color printer, ideal for up to 10 users.



Avoid interruptions with Wi-Fi®8 that intelligently looks for the best connection to stay online.

Maximum productivity in full color





Compact design with groundbreaking performance. High-speed, double-sided color printing at up to 35 ppm, dual-sided scanning, and self-healing Wi-Fi®.1,2,8

Ultimate productivity with MFP features



Scan both sides with a single pass. Dual-sided scanning allows your MFP users to get more done in less time.



No PC or driver required.

Expand your capacity



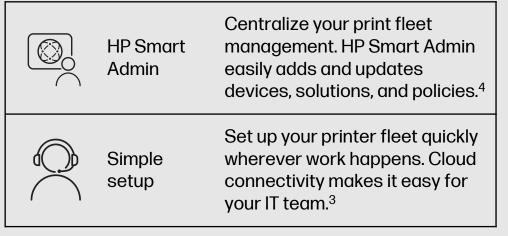
Tailor this printer to the needs of your business with an optional 550-sheet paper tray and spend less time in loading paper with a 900-sheet maximum input capacity.

Seamless management



Manage your printers with the powerful HP Smart Admin and take advantage of robust management tools to set up your printers, onboard users, track toner levels, manage security, and much more.^{3,4}





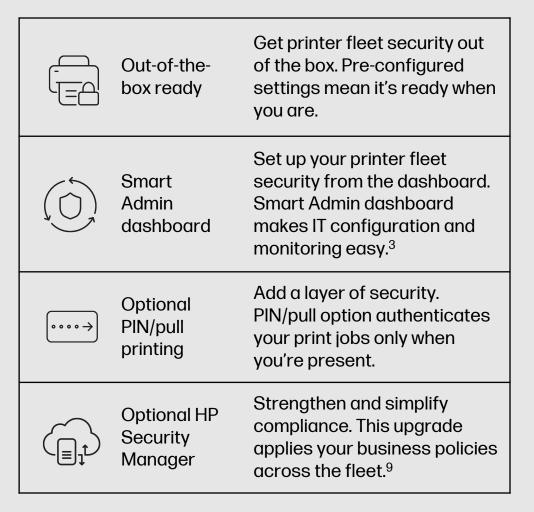
HP Wolf Pro Security







Advance your security with the legendary HP Wolf Pro Security, instantly embedded and preconfigured out of the box.



For more information on- HP Wolf Pro, visit: https://www.hp.com/us-en/security/business-print-security.html | HP JetAdvantage Security Manager, visit: www.hp.com/go/securitymanager

Hassle-free supplies management with Instant Ink





Save on toner and never run out when you subscribe to Instant Ink for laser printers—an automatic toner subscription that delivers toner only when you need it, so you can focus on running your business. Get flexible plans that you can change or cancel any time. 10,11,12,13



Never run out of toner with Instant Ink for laser printers.¹²



With Instant Ink, get toner automatically delivered to remote workers or distributed in offices—all on one consolidated bill.¹¹



With Instant Ink's flexible monthly plans, you get to select the right plans for each of your printers. Change or cancel at any time.¹³



Partner with HP to help reduce environmental impact. Send us your used Original HP cartridges with prepaid shipping labels, and we'll recycle for you.⁷

Sustainable printing





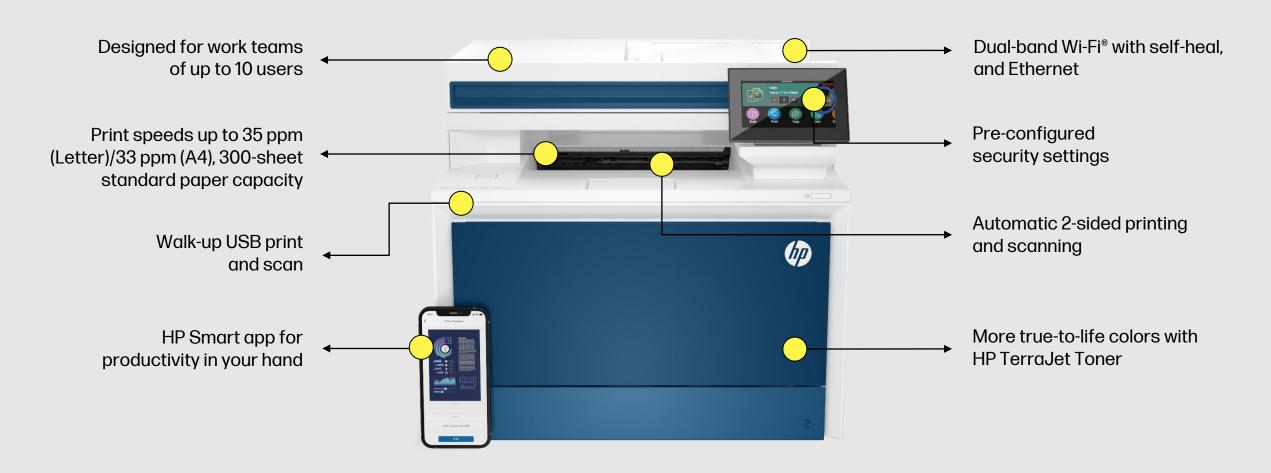
Designed with the environment in mind, HP Color LaserJet Pro printers meet the industry standards for energy efficiency, so you can achieve more while using less.^{5,6,7}

	Sustainable cartridge design	Redesigned the Original HP TerraJet Cartridge for reduced plastic use and energy consumption when printing. ^{14,15}
	Auto duplex	Trim your paper use. Default duplex setting prints on both sides of each page.
5	ENERGY STAR® certified	Meet the industry standard for efficiency with ENERGY STAR® 5 rating.
	HP Auto-On/ Auto-Off	Reduce your footprint. HP Auto-On/Auto-Off ⁶ technology optimizes printer energy usage and costs.
	HP Planet Partners	We take recycling ⁷ full circle. Our ink cartridges reuse plastic and can be mailed back after use.

Color LaserJet Pro MFP 4303fdw



Product walk-around



Color LaserJet Pro 4000



Series lineup







	HP Color LaserJet Pro MFP 4303dw	HP Color LaserJet Pro MFP 4303fdn	HP Color LaserJet Pro MFP 4303fdw	
Best for	Small thriving businesses that want fast color printing and scanning for maximum productivity			
Functions	Print, scan, copy. Automatic two-sided printing. 50-page Automatic Document Feeder	Print, scan, copy. Automatic two-sided printing and scanning. 50-page Automatic Document Feeder	Print, scan, copy, fax. Automatic two-sided printing and scanning. 50-page Automatic Document Feeder	
Connectivity	Dual-band Wi-Fi®8, Bluetooth®, Wi-Fi® Direct, and Ethernet	Ethernet	Dual-band Wi-Fi®, Bluetooth®, Wi-Fi® Direct, and Ethernet	
Productivity	Print speeds up to 35 ppm (Letter)/33 ppm (A4) ³ , 300-sheet standard paper capacity			
User interface	4.3-inch color touchscreen			
User volume	3-10 people printing up to 4,000 pages per month			

HP Color LaserJet Pro MFP 4300 Series



HP 210/220/230* A/X Black Original Color LaserJet Toner Cartridges with TerraJet



Produce high-quality business documents with crisp black text and professional-quality graphics

اییٰ	Sustainable cartridge design	Redesigned Original HP TerraJet Cartridge for reduced plastic use and energy consumption when printing. ^{5,6}	
<u>iii</u>	Innovative toner design	Next-generation high, performance HP Toner.	
	Security you can trust	Secured cartridges for a more protected ecosystem.	
1	Specially formulated low-melt HP TerraJet Toner is designed for low-energy use. It uses an average of 28% less energy than the previous generation HP cartridges. ¹⁸		

Optional high-yield cartridges¹⁶ save money and time, delivering more than 3X more pages

than standard cartridges.

Legal disclaimers



- Measured using ISO/IEC 24734 and excludes first set of test documents. For more information, see
 hp.com/go/printerclaims. The exact speed varies depending on the system configuration, software application,
 driver, and document complexity.
- 2. Requires the HP Smart app download. For details on local printing requirements, see <a href="https://www.hp.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprinting.com/go/mobileprint
- Easy setup and management: Requires the use of Smart Admin Dashboard for printer setup and onboarding of users.
- 4. HP Smart Admin is available for download at no additional charge at www.hp.com/go/webjetadmin.
- 5. HP calculations based on ENERGY STAR® normalized TEC data comparing HP Color LaserJet 200-500 series printers at launch. See www.hp.com/ecosmart
- 6. HP Auto-On/Auto-Off Technology capabilities subject to printer and settings; may require a firmware upgrade.
- 7. Recycling: Program availability varies. Original HP cartridge return, and recycling is currently available in more than 60 countries, territories and regions in Asia, Africa, Europe, and North and South America through the HP Planet Partners program. For details, see www.hp.com/recycle.
- 8. Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at www.hp.com/go/mobileprinting. Wi-Fi is a registered trademark of Wi-Fi Alliance*. Supports both 5.0 GHz and 2.4 GHz using up to 12 non-overlapping channels vs only 3 non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Internet access required and must be purchased separately.
- HP Jet Advantage Security Manager must be purchased separately. To learn more, please visit hp.com/securitymanager.
- 10. Save up to 50% on toner (color): Based on monthly subscription cost of HP Instant Ink color toner service 1,500-page plan without purchase of additional sets of pages compared to cost per page to print ISO/IEC 24711 pages on most in-class, traditional A4 color toner cartridge printers <\$639 USD and <€759 and MFPs priced <\$839 USD and <€929 using original standard-capacity integrated cartridges (toner and drum in one cartridge). Average CPP per country used to determine percent savings claim versus CPP for HP Instant Ink. Sale prices, along with return program supplies, not considered for this study. Printers which only use XL cartridges excluded due to non-standard hardware & supplies model. Key point Intelligence April 2022 study commissioned by HP, based on publicly available information as of April 20, 2022. Printers selected by market share in IDC Quarterly Hardcopy Peripherals Tracker-Final Historical Q3 2021. For details: www.keypointintelligence.com/HPInstantInk

- 11. Automatic delivery and consolidated bill: Printers require direct connection to the Internet for program participation. Internet access sold separately.
- 12. Never run out: Based on plan usage, Internet connection to eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area.
- 13. Change or cancel: Change or cancel your plan at any time online. If you decide to cancel your HP Instant Ink, you can go back to using HP original Standard or XL cartridges. Plan upgrades are effective immediately and the charges will be applied retrospectively or in the next billing cycle, depending on user choice. Plan downgrades and cancellations are effective after the last day of the current billing period. For full details, go to www.hpinstantink.com/terms
- 14. HP calculations of 50-80% recycled material in cartridge packaging based on total packaging weight, varies by region.
- 15. EPEAT* registered where applicable. EPEAT registration varies by country. See www.epeat.net for registration status by country.
- 16. High-yield cartridges are not included in printer purchase; purchase separately. HP 138X, 139X, 145X, 146X High-Yield Original Color LaserJet Toner Cartridge compared to HP 138A,139A, 145A, and 146A Original Color LaserJet Toner Cartridges. Learn more at www.hp.com/learnaboutsupplies.
- 17. Forest First: HP works collaboratively with our partners including WWF and Arbor Day Foundation to manage, restore, and protect forests in many countries around the world. With HP+, every print-regardless of paper brand-is addressed through HP's Forest Positive Framework to counteract risks of deforestation. HP brand paper is sourced only from certified responsibly managed forests or from recycled content. For other brands of paper, HP invests in forest restoration, protection or management projects in key regions sufficient to balance any paper used by HP+ customers that may not have been responsibly sourced. To learn more visit www.hp.com/forestfirst
- 18. HP calculations based on Energy Star® normalized TEC data in HP Terra Jet Cartridges compared to predecessors. See www.hp.com/TerraJetenergysaving

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